

**November State Promotion
from Dee and Ken Scott**

Are you out promoting square dancing? round dancing? How do you promote square or round dancing? Where and when do you promote dancing?

Are you promoting the WHOLE activity? Square or round dancing in general or just your club? Dances everywhere or just your club's dance? All clubs' lessons or just your club's lessons? Do you dance at least once a week or just once a month at your club's dance?

Are you recruiting for dancing in general or just for your club? If your club's lessons don't fit the person's schedule, do you try to find another club and night that does work? Do you know which night other clubs in your area have lessons? Do other clubs in your area need more angels? Are you an "angel" at more than just your club? Does that club welcome you when you come as an angel?

Do you hand out the statewide lesson flyers or just your club's flyers? Do you encourage new dancers to attend lessons at more than one club? Do you "raid" the new dancers that come for their "second" lesson that week because another club leader suggested they try twice a week? Do you "raid" other clubs to get more members in your club?

When you go about your daily life, do you wear square or round dance t-shirts? jackets? shirts? caps? belt buckles? pins? How often do you tell others that your favorite pastime is dancing? How often do you tell others about the physical and mental benefits of square and round dancing?

Do you encourage your dance friends to dance at other club dances or just your own club's dance? Do you offer to pick up others when you're headed to lessons or to another club's dance?

How does your club treat solos? Do you make sure they're dancing? Do you make sure they are welcome at lessons? Do you make sure they get out dancing?

When your club picks the time for lessons, do you consider what the clubs around you are doing? How about your dances? Do you consider the other clubs in your area? Or when you schedule callers or cuers or weekends, do you consider the other clubs who are dancing also? Do you attempt to avoid conflicts for the dancers as well as the clubs?

Are you dancing at other clubs besides your own? Are you participating in banner raids? Are you attending special weekends and the conventions? Is your club a friendly club? After the greeter at the door, are you also greeting all the dancers at lessons or at the dance? Do you dance with same people all evening? Do you make sure you mix with everyone at the dance? Do you dance in your own, special square that you pre-select?

Are you concerned about the future of square and round dancing? What will it take to get everyone concerned about the WHOLE activity? Can we ALL work together so square and round dancing has a bright future? Will you help? Will you promote the WHOLE activity?